THE **CONFERENCE BOARD**

2026 Corporate Citizenship Summit

Accountable Leadership for a Sustainable Future

Event Date: April 23 – 24, 2026
Awards Dinner: April 22, 2026*
Seating is limited.
New York Marriott Marquis
New York, NY

www.TCB.org/corporate-citizenship

Corporate Citizenship Summit

Accountable Leadership for a Sustainable Future
April 22 – 24, 2026
New York Marriott Marquis **|** New York, NY

AWARDS DINNER

Wednesday, April 22, 2026

5:30 PM – 6:30 PM
Registration and Networking Reception

6:30 PM – 8:45 PM
Corporate Citizenship Awards Dinner

Honorees

- **Byron Boston**, Chairman and Co-CEO, **Dynex Capital, Inc**
- **William Huffman**, CEO, **Nuveen**
- **H. Fisk Johnson**, Chairman and CEO, **S.C. Johnson & Son**
- **Kecia Steelman**, President and CEO, **Ulta Beauty**
- **Jim Fish, Jr.**, President and CEO, **WM**

DAY ONE

Thursday, April 23, 2026

8:00 AM – 8:45 AM
Registration and Networking Breakfast

8:45 AM – 9:00 AM
Opening Remarks
Jeff Hoffman, Institute Leader, Corporate Citizenship & Philanthropy, Governance & Sustainability Center, **The Conference Board**

9:00 AM – 9:10 AM
The One-Sentience Manifesto
Attendees at each table will co-create and share a one-sentence manifesto on what they believe should define their mission as we approach 2026.

9:10 AM – 9:40 AM
Leading Responsibly: The CEO Perspective on Corporate Citizenship in 2026 and Beyond
What does it really mean to run a responsible business in 2026? In this conversation, CEOs will speak candidly about the pressures and possibilities of leading with purpose — from navigating climate goals, geopolitical shifts, and AI ethics to building trust with employees, customers, and communities. They'll discuss how governance, transparency, and accountability shape their decisions, and what they need from their corporate citizenship, sustainability, and governance teams to turn commitments into lasting impact and business success.

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Byron Boston, Chairman and Co-CEO, **Dynex Capital, Inc.**

Ted Levine, Deputy CEO Americas Strategic Business Unit, **Capgemini**

Moderator: **David K. Young**, President, Committee for Economic Development, **The Conference Board**

9:40 AM – 10:20 AM

From Data to Impact: Making Monitoring, Evaluation & Learning Actionable for Social Impact

In a landscape where corporate citizenship is under pressure from politicization, polarization, and rapid A-driven change, organizations need more than traditional metrics. This panel brings together corporate leaders to discuss how Monitoring, Evaluation, and Learning (MEL) can support trust, adaptability, and impact. When embedded into strategy and operations, MEL becomes a driver of continuous learning, clearer decision-making, and credible communication – helping organizations navigate complexity, respond to shifting expectations, and demonstrate authentic commitment to social impact.

Colleen Casey, General Manager, Sustainable Development, Workforce Development, **Toyota North America**

Moderator: **Jacob Allen**, Senior Partner & Managing Director, Social Impact Practice, **MGT**

10:20 AM – 10:50 AM

Meet and Connect

10:50 AM – 11:20 AM   **Concurrent C1**

Caught in the Cross-fire: Navigating Global Sustainability Amid Diverging Regulatory Regimes

As multinationals advance their sustainability and human rights commitments, they are increasingly navigating an ever more fragmented global regulatory landscape. Emerging disclosure frameworks and due diligence laws in some regions contrast sharply with political and regulatory pushback in others, creating fundamentally competing expectations for global firms. This panel will explore how organizations reconcile overlapping and often conflicting mandates – aligning reporting across divergent frameworks, maintaining coherent global sustainability commitments, managing internal culture and stakeholder expectations, and making strategic choices when pulled between differing political and regulatory ecosystems.

10:50 AM – 11:20 AM   **Concurrent C2**

Navigating Global Giving in an Era of Constant Disruption World

As natural and humanitarian disasters grow in frequency and complexity, corporate foundations and citizenship teams face increasing pressure to respond rapidly, responsibly, and at scale. At the same time, advances in technology and data analytics are reshaping how needs are assessed and aid is delivered. This session will explore how corporate funders and intermediaries are redefining disaster philanthropy – leveraging AI and emerging tools to enhance situational awareness, ensuring compliance and equity in cross-border giving, and strengthening long-term resilience in an era that demands both speed and sustained commitment.

Sarah Marchal Murray, Chief Philanthropy Officer, **CAF America**

Isabelle Rodas-Panek, Head of Grants Management, **Visa Foundation**

11:25 AM – 11:55 AM   **Concurrent D1**

Harnessing Artificial Intelligence to Accelerate Corporate Sustainability

As artificial intelligence transforms business operations, sustainability leaders are exploring how these tools can drive measurable environmental and social progress. Beyond streamlining reporting and disclosure, companies are using AI to optimize supply chains,

reduce energy use, predict climate risks, and enhance transparency across value chains. This session will highlight practical applications, emerging risks, and governance considerations as organizations deploy AI to achieve—and verify—their sustainability goals.

11:25 AM – 11:55 AM   **Concurrent D2**

Volunteering That Drives Business and Community Impact

Employee volunteering has long been central to corporate social responsibility, but programs are evolving in response to shifting employee expectations, business priorities, and external pressures. As companies reassess their social and environmental strategies, volunteering has faced new scrutiny—yet our recent survey shows it represents the largest projected CSR budget increase for 2026. What's driving this renewed investment? What innovative models are emerging? And how are companies engaging employees around national initiatives like America's 250th anniversary? With nearly one-third of the nonprofit workforce made up of volunteers, reimagining corporate volunteerism is both a business and community imperative.

Anna Bard, Head of Employee Volunteerism, Disaster & Global Philanthropy, **Wells Fargo**

12:00 PM – 12:30 PM   **Concurrent E1**

Beyond the Pledge: What's Really Working in Corporate Decarbonization

A decade after the first wave of corporate net-zero commitments, results are mixed. Some companies are making measurable progress; others are struggling with execution, data gaps, or stakeholder fatigue. This session will examine what's driving real decarbonization success, what's stalling it, and how leaders can better align emissions targets with business resilience and growth.

12:00 PM – 12:30 PM   **Concurrent E2**

Community Resilience and Affordability as a Business Strategy

What is the role of business in supporting healthy, resilient communities – and are companies prepared to treat community resilience as part of their operating environment, not just philanthropy? Challenges such as housing affordability, public health inequities, workforce instability, and climate vulnerability don't just affect communities; they shape talent pipelines, operational continuity, supply chains, and long-term license to operate. When – and how – do social risks become material business risks? How do these risks show up across ESG, sustainability, and enterprise risk frameworks, and what does it take to navigate them credibly inside complex organizations?

12:30 PM – 1:30 PM

Networking Lunch

1:30 PM – 2:05 PM

Strengthening Communities – A Place-Based Approach

One of the KPMG U.S. Foundation's core pillars is Community Vitality—a commitment to investing in strong, vibrant communities through holistic, place-based programs that address interconnected local needs. A leading example of this work is the Foundation's support of the San Francisco Downtown Development Corporation (SFDDC), which mobilizes private capital and civic expertise to fund and implement high-impact initiatives that catalyze long-term economic development in downtown San Francisco.

Working in close coordination with the City of San Francisco, as well as business, labor, and civic leaders, the coalition aims to reimagine downtown as a thriving destination – one that drives economic growth while strengthening the city's cultural and social fabric. This discussion will examine what differentiates this coalition model, the early outcomes and lessons emerging from the work, and what it takes to sustain place-based initiatives amid complex social and economic challenges.

Hydra Mendoza, VP, Chief of Staff, Strategic Relationships, **Salesforce**

Shola Olatoye, Chief Executive Officer, **San Francisco Downtown Development Corporation**

Anita Whitehead, Principal, President and Chair, **KPMG US Foundation**

2:05 PM – 2:40 PM

Good Governance, Better AI: What Responsibility Looks Like in Practice

As AI moves from pilots to the core of the business, "responsible AI" has to mean more than principles on a slide. This session brings together sustainability, corporate governance, and corporate citizenship to explore how companies operationalize responsibility end-to-end—without slowing innovation. We'll discuss what responsible AI looks like in practice; how defined accountability, risk-tiered oversight, and built-in checks can actually speed deployment; and how companies are beginning to navigate the human and community dimensions of AI—from efforts to close the digital divide and support workforce transitions to understanding the environmental footprint of data centers and their impact on surrounding communities.

Mike Jackson, GM and Associate General Counsel, Head of Legal and AI Governance, Office of Responsible AI, **Microsoft**

Moderator: **Andrew Jones**, Principal Researcher, Governance & Sustainability Center, **The Conference Board**

2:40 PM – 3:15 PM

Nature, Risk, and the Roots of Resiliency

As nature loss accelerates, companies are recognizing that biodiversity, water, and healthy ecosystems are not externalities—but operational dependencies and sources of strategic risk. From supply chains and site operations to community well-being and financial stability, natural systems underpin resilience and long-term value creation. This session will explore how leading organizations are mapping and managing nature-related risks, integrating biodiversity and water considerations into governance and enterprise risk frameworks, and advancing nature-positive strategies that strengthen business continuity and social license to operate.

Jeannette Ferran Astorga, Executive Vice President, Corporate Affairs and Chief Sustainability Officer, **Zoetis**

3:15 PM – 3:40 PM
Meet and Connect

3:40 PM – 4:00 PM
Speed Debates

4:00 PM – 4:40PM
Fireside Chat: The Future of Leading in a Changing Environment
Henry Timms, Chief Executive Officer, **Brunswick Group**

Moderator: **Adi Ignatius**, Editor at Large, **Harvard Business Review**

4:40 PM – 4:50 PM
Voices from the Room
Before we close the day, we're opening the mic to you. What insights have stuck with you? What actions are you taking back to your organization?

4:50 PM – 5:00 PM

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Reflections of Day One

Jeff Hoffman, Institute Leader, Corporate Citizenship & Philanthropy, Governance & Sustainability Center, **The Conference Board**

5:00 PM – 6:00 PM
Networking Reception

DAY TWO   Friday, April 24, 2026

8:00 – 8:50 AM
Registration and Networking Breakfast

8:50 AM – 9:00 AM
Opening Remarks

Jeff Hoffman, Institute Leader, Corporate Citizenship & Philanthropy, Governance & Sustainability Center, **The Conference Board**

9:00 AM – 9:40 AM
Breakfast Roundtables

9:40 AM – 10:15 AM
Taming the Data Deluge for Better Insights

As data from suppliers, partners, and digital systems multiply, companies are grappling with how to manage and make sense of it all — especially as expectations for transparency, sustainability, and accountability continue to rise. This session explores how organizations are aligning their tools, teams, and governance models to manage the growing complexity of data. From integrating supply chain metrics to ensuring data quality, ownership, and responsible use, we'll look at how leading companies are transforming information overload into strategic insight — strengthening both operational performance and trust.

10:15 AM – 10:45 AM
Culture, Trust, and Workforce Stability: The New Strategic Intersection of HR and Corporate Citizenship

Culture, trust, and purpose now sit at the heart of talent strategy – shaping how companies attract, retain, and engage employees. This session will explore how forward-thinking organizations are integrating human resources, DEI, and corporate citizenship functions to build cohesive approaches to employee engagement, volunteering, and relief programs, while strengthening culture and resilience. Panelists will discuss how these combined strategies are becoming board-level priorities—aligning people, purpose, and performance to sustain workforce stability in an era of disruption.

Heather Nesle, President, **New York Life Foundation**

Moderator: **Lindsay Beltzer**, Lead Program Producer, **The Conference Board**

10:45 AM – 11:10 AM
Meet and Connect

11:10 AM – 11:45 AM

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Closing Keynote

Closing Remarks

Jeff Hoffman, Institute Leader, Corporate Citizenship & Philanthropy, Governance & Sustainability Center, **The Conference Board**

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